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iControl Networks Selected by AlwaysOn as an OnDC Top 100 Winner
Recognized for game-changing technology and positive impact on public sector

Palo Alto, Calif. (October 26, 2009)– [iControl Networks](#), a leader in broadband home management, today announced that it has been chosen by AlwaysOn as one of the OnDC Top 100 Winners. Inclusion in the OnDC 100 signifies major developments in the creation of new business opportunities that contribute to the renewed and continued prosperity of our country. iControl was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value and media buzz.

“It’s no secret that technology and innovation are vital to bringing our country out of economic recession and transforming important sectors like energy and healthcare,” said Tony Perkins, founder and CEO of AlwaysOn. “We congratulate iControl Networks and the other OnDC 100 companies for their success in introducing new tools, services, and systems to address the nation’s top priorities.”

The OnDC 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list.

iControl’s broadband home management solution allows homeowners to see and control their homes—including security and energy systems—via the Internet, iPhone and other mobile devices. The company’s technology allows broadband operators, security providers and utilities to deliver broadband home security, energy management, remote monitoring and home control to consumers.

A full list of all the OnDC Top 100 Winners can be found on the AlwaysOn Web site at <http://alwayson.goingon.com/permalink/post/33638>.

“It is an honor to be nominated and selected by our industry peers and AlwaysOn for this prestigious list,” said Paul Dawes, CEO of iControl. “We are proud of the advances we’ve made in broadband home and energy management, and are confident that our technology will play a significant role in shaping consumer demand in the future.”

OnDC Top 100 Companies, including iControl, will be honored at AlwaysOn’s OnDC event on October 19th-21st at the Four Seasons Hotel in Washington DC. This two-and-a-half-day executive event features CEO presentations and high-level debates on sectors most impacted by the federal government including greentech, on-demand computing and IT security, education, and the life sciences.

About iControl Networks

Palo Alto-based iControl Networks is a venture-backed software and services company providing award-winning solutions defining the broadband home management market. iControl Networks partners with home security companies, broadband operators, utilities and telecommunication firms to deliver iControl ConnectedLife, the next generation of home management, security and connectivity. Investors in iControl include ADT, Charles River Ventures, Cisco, Comcast Interactive Capital, GE Security, Intel Capital and the Kleiner Perkins Caufield and Byers iFund. For more information, please visit www.icontrol.com.

About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, AlwaysOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, OnHollywood, OnDC, GoingGreen East and West, Venture Summit East and West) and quarterly print “blogazine” by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, AlwaysOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

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