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iControl Networks Joins Smart Grid Consumer Collaborative

iControl is newest member of nonprofit encouraging consumer engagement for smarter electric grids

Redwood City, California, (July 28, 2011) — [iControl Networks](#), a leader in broadband home management, today announced its membership in the Smart Grid Consumer Collaborative (SGCC). Since its founding in March 2010, the SGCC has attracted many member organizations to listen, educate, and collaborate for modernized, intelligent electrical systems.

“iControl is dedicated to helping utilities, broadband service providers and home security companies empower consumers to manage their energy usage,” said Letha McLaren, Vice President – Product Management, iControl Networks. “We are excited to collaborate with and learn from fellow SGCC member organizations, and work with these leaders on the advancement of smart grid initiatives.”

iControl joins a balanced membership of stakeholders that includes leaders from the business community, utilities, regulators, and consumer groups. SGCC activities include funding independent research on consumer smart grid issues, providing forums for members to share and self-educate, collaborating to develop industry best practices, and more.

About iControl Networks

iControl Networks is a venture-backed software and services company providing interactive solutions that define the broadband home management market. The iControl OpenHome™ Software Platform, an award-winning software solution that has made the Connected Home a reality, enables home security companies, broadband service providers and utilities to offer the next generation of home management, security and connectivity to their customers. Investors in iControl include Charles River Ventures, Cisco, Comcast Ventures, Intel Capital, the Kleiner Perkins Caufield and Byers iFund, Rogers Communications and Tyco International. For more information, visit www.icontrol.com.

About the Smart Grid Consumer Collaborative (SGCC)

The SGCC is a consumer focused non-profit organization aiming to promote the understanding and benefits of modernized electrical systems among all stakeholders in the United States. Membership is open to all consumer and environmental advocates, technology vendors, research scientists, and electric utilities for sharing in research, best practices, and collaborative efforts of the group. Join @ www.smartgridcc.org.

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