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iControl Networks' Wireless Remote Monitoring Solution Showcased in *Sunset* and *Popular Science Magazine's* "House of Innovation"

Web-Based Service Provides Real-Time Insight into What Matters Most

Palo Alto, CA (September 7, 2006) — iControl Networks, a leading provider of Web-based solutions to monitor and control your home and business, today announced its participation in the "House of Innovation," a home built by *Sunset* and *Popular Science* magazines in the technology-friendly Bay Area that will showcase the future of home building and home products.

"The iControl solution is an obvious choice for the House of Innovation because of its compelling value to homeowners," said Shannon Thompson, Home Programs Director at *Sunset*. "Most people don't know that do-it-yourself Web-based services that provide 24/7 insight into your home and business are available now, affordable and are very easy to use."

"We view iControl's service as truly ground-breaking," added *Popular Science* editor in chief Mark Jannot. "Beyond monitoring your home and business, iControl's service can also be used for property management, real estate sales and energy management."

iControl's secure online service dramatically improves one's lifestyle by providing an entirely new way to see, know and respond remotely to one's "life assets" – their family, home and business – from anywhere at anytime. Every user has a personal portal that they access through a Web browser on a PC, PDA or cell phone to configure and manage their iControl service from anywhere in the world. Through cameras, sensors and other devices placed around a home or business, users can get information about alarms, view or take pictures, and receive email or text messages when devices are triggered.

"Whether you want to keep an eye on your summer home or know that your child got home safely from school, iControl's service improves its users' quality of life by providing a new level of information and control," said Reza Raji, President and CEO of iControl Networks.

The *Sunset* and *Popular Science* “House of Innovation” is located in Alamo, California. The house will be open to the public from September 8 through November 12, 2006, and will be featured in the November issues of *Sunset* and *Popular Science*.

The iControl service is available now and starter kits begin at \$399 with a monthly fee of \$14.95, which includes a range of accessories including wireless network (IP) cameras, door and window sensors, lamp modules, thermostats, smoke detectors, water and freeze sensors and more.

For more information on iControl Networks, please go to: www.icontrol.com.

About iControl Networks

Palo Alto-based iControl Networks is a venture-backed software and services company providing mass-market solutions for the remote monitoring market, designed for residential and small-business use. iControl Networks partners with service providers, Internet portals and telecommunication companies to bring its solutions to market. Investors in iControl include Intel and Charles River Ventures. Visit www.icontrol.com.

About *Sunset*

Sunset Magazine is the premier guide to life in the West, covering the newest and best ideas in Western home design and landscaping, food and entertaining, and regional travel in 13 Western states. The magazine has five zoned editions and is read by nearly five million people each month. Sunset Publishing Corporation is part of the Time Warner family.

About *Popular Science*

Founded in 1872, *Popular Science* is the world's largest science and technology magazine with a circulation of 1.45 million and 6.5 million monthly readers. Each month, *Popular Science* reports on the intersection of science and everyday life, with an eye toward what's new and why it matters. *Popular Science* is published by Time4 Media, the world's leading publisher of enthusiast magazines. Time4 Media is a subsidiary of Time Inc., a wholly owned subsidiary of Time Warner Inc. (NYSE: TWX).

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